Shadaw-Easter

SHADOW-CASTER™ MARINE LIGHTING

COMPANY PRESENTATION 2023

ABOUT SHADOW-CASTER

- Founded in 2008 by Brian Rogers, Electrical Engineer and Jeff Pound, Mechanical Engineer
- Realized there were problems with marine lights on the market
- High cost
- Large hole needed to be cut for installation
- Most lights at the time required external electronics
- Confident that a better product could be designed





Our Value Proposition

MADE IN THE USA WITH A SUPERIOR WARRANTY







Our Value Proposition

VERTICAL INTEGRATION

Mechanical, Electrical Engineering & Software

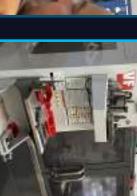




Surface Mount Operations

Soldering & Assembly

Assembly, Testing and Packing













Why is this important?

- On time deliveries
- More control to meet customer demands
- Ability for customization



Our Value Proposition

QUALITY CONTROL & PROCESS L.E.E.O. TESTING

LIFETIME

- Product Lifetime Testing
- Continuous Quality Inspection

ELECTRICAL

- EMI and Noise
- Electical Surge and Reverse Polarity

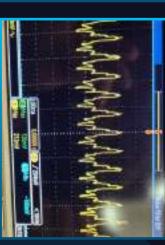
EVIRONMENTAL

- Environmental Salt Spray
- Corrosion
- UV Resistance

OPTICAL

 Optical Beam Output and Spectral Analysis











Our Value Proposition

LEADERSHIP IN NMEA 2000 LIGHTING CONTROLS

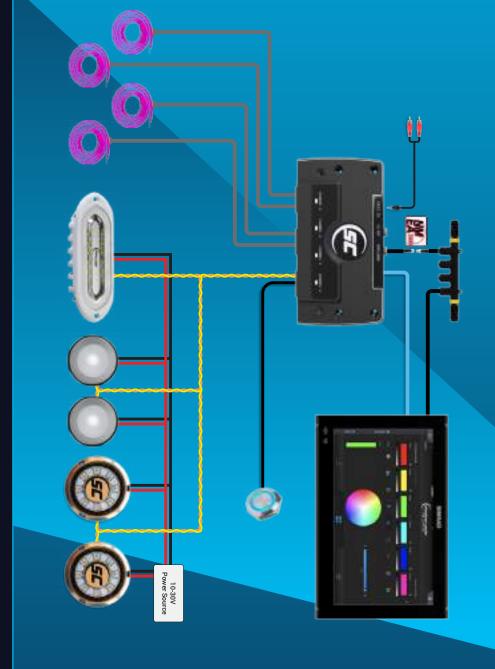
- Chairperson for NMEA 2000 Lighting Standard
- Developing CAN (Control Area Network) Lighting products for over 12yrs
- Lighting control PGNs became official part of NMEA 2000 standard in September 2021
- Working with Multi Function Display (MFD) and Digital switching manufacturers to standardize lighting control for the Marine industry.
- Current Integration relationships with Garmin, Raymarine, Navico (Simrad, Lowrance, B&G), Furuno and Humminbird





DEVELOPMENT OF NMEA 2000 LIGHTING STANDARD

- Release of standard September 2021
- Navico implementation is available across all platforms Simrad, Lowrance and B&G
- Other MFD and digital switching manufacturers are adopting their implementations
- Paves the way for further integration in marine lighting, (multiple systems can access the same lighting control)
- Allows lower cost implementation of lighting control (no additional interface bridge required)





SHADOW-CASTER™ PRODUCT RANGE



CONTROL SYSTEMS

UNDERWATER LIGHTS

ABOVE WATER LIGHTS POWER ACCESSORIES



CONTROL SYSTEMS

LIGHT COMMANDER N2K PLUS
SCM-LC-PLUS
NMEA 2000 'PLUS' Built-in Connectivity to Ethernet
Systems



LIGHT COMMANDER N2K
SCM-LC-N2K
NMEA 2000 Light Controller and Expansion Module



SCM-ZC-KIT

Multi-Zone Lighting Control

from a Keypad



SCM-SNLC & SWITCH
Single Zone Lighting Control
from a Switch



SCM-SWITCH Simple Control from a Switch





SHADOW-CASTER™ CONTROLLER TECHNOLOGY



Shadow-NET™ is a multi-channel communications platform created by Shadow-Caster™ to allow seamless integration and control of all of your boat's lighting

Shadow-NETTM utilizes CAN bus (Control area Network) to communicate directly to a network of lighting devices

Shadow-NET™ individually addresses and controls the color and intensity of each Shadow-Caster™ light

Shadow-NETTM is a complete protocol of lighting control, and forms the basis of what is now the NMEA2000 lighting standard

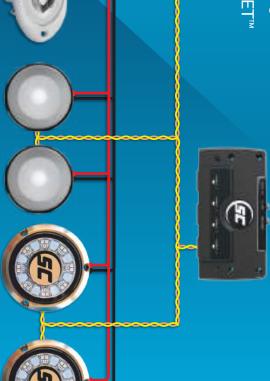


WHAT IS SHADOW-NET™?

- Proprietary CANbus communication protocol used by Shadow-caster to communicate with Shadow-NET™ enabled lights
- Fully integrated control of up to 6 channels (zones)
- Small gauge twisted pair communication cable for easy routing and simplified wiring
- Shadow-NET™ individually addresses and controls the colour and intensity of each Shadow-NET™ enabled light
- Enhanced control and synchronisation of Shadow-NET™ enabled lights via an onboard MFD

Shadow-NET™ modes include:

- Unlimited colours and fading transitions
- Dimming
- Strobe rate
- Music sync
- Custom scenes



10-30V Power Source



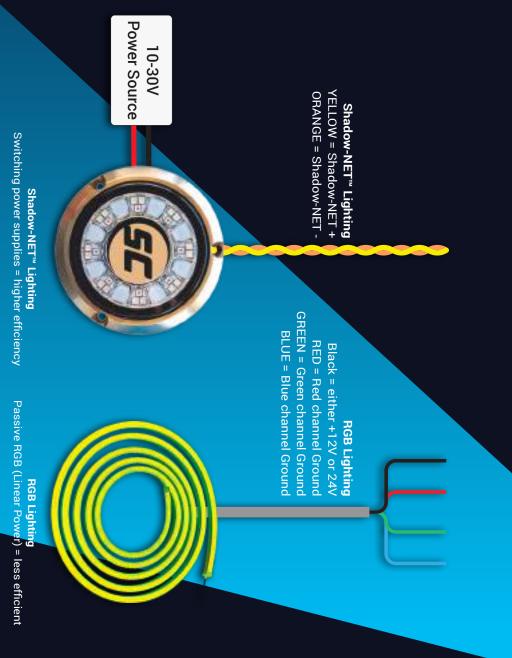
SHADOW-NET™ vs RGB CONTROL

Shadow-NET™ Advantages

- Provides direct digital communications with light fixtures
- 6 channels of real time data
- Dynamic configurability

RGB Advantages

 Very common and supported by many manufacturers





LIGHT COMMANDER N2K PLUS

SCM-LC-PLUS

NMEA 2000 'PLUS' MULTI-ZONE LIGHTING CONTROLLER WITH BUILT-IN CONNECTIVITY TO ETHERNET SYSTEMS

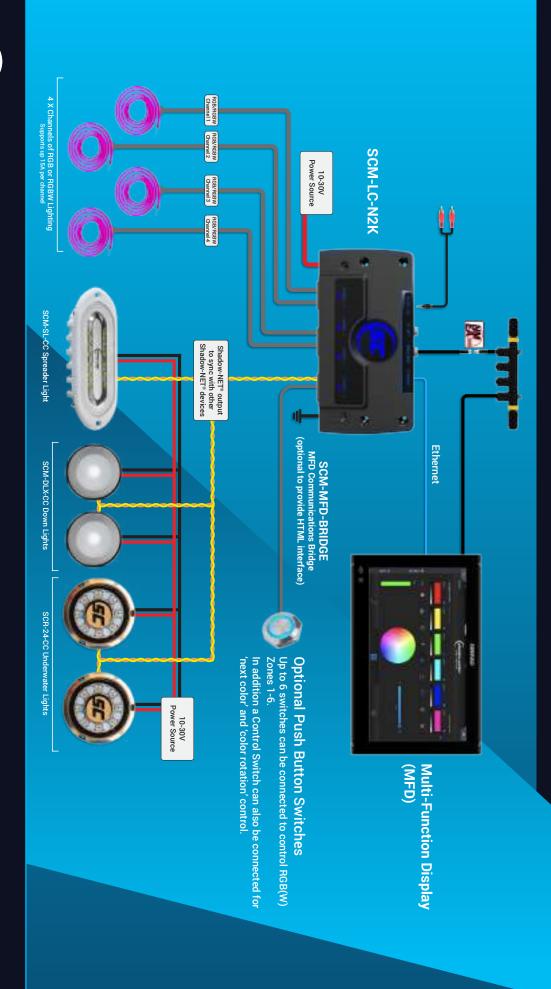
- All in one design no need for a separate MFD communication bridge
- One module supports 6 zones of lighting (expandable to 18)
- 6 zones of switch support for use with traditional momentary switches or triggering from digital switch modules
- NMEA 2000 direct interface
- Shadow-NETTM interface for expandability





LIGHT COMMANDER N2K PLUS - TYPICAL WIRING

NMEA 2000 'PLUS' MULTI-ZONE LIGHTING CONTROLLER WITH BUILT-IN CONNECTIVITY TO ETHERNET SYSTEMS





LIGHT COMMANDER N2K

SCM-LC-N2K

NMEA 2000 MULTI-ZONE LIGHTING CONTROLLER



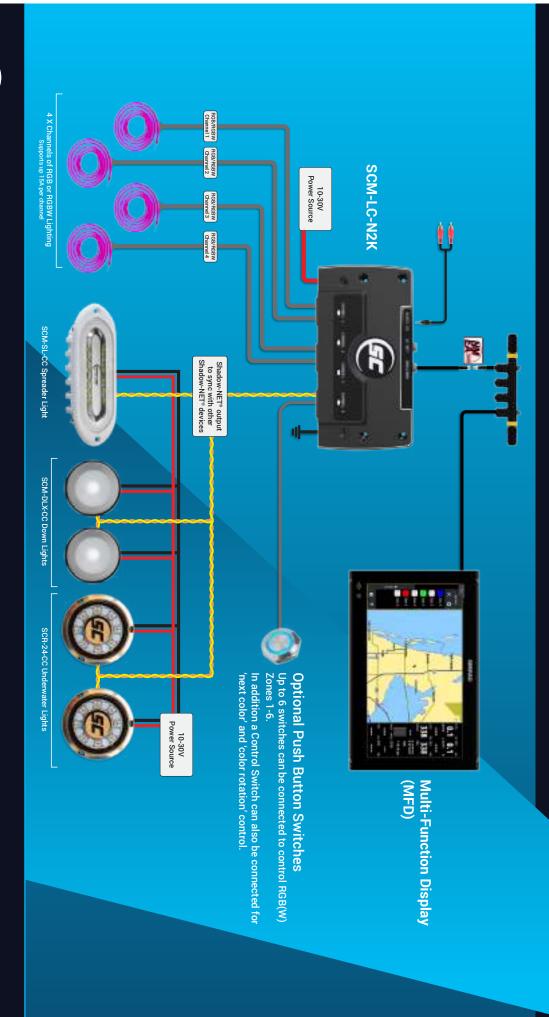
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LIGHT COMMANDER N2K - TYPICAL WIRING

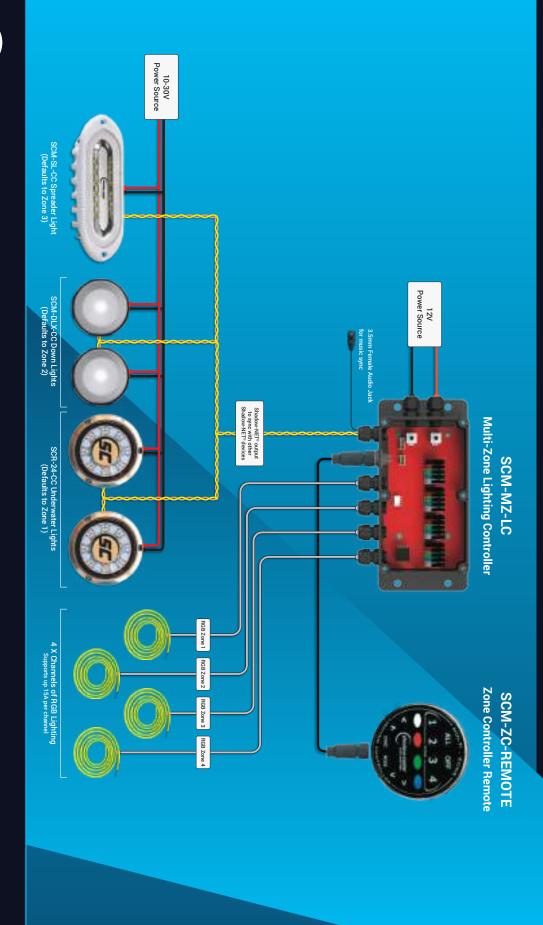
NMEA 2000 MULTI-ZONE LIGHTING CONTROLLER





TYPICAL WIRING **ZC MULTI-ZONE LIGHTING CONTROL -**

MULTI-ZONE LIGHTING CONTROL KIT





SCM-SNLC & SWITCH - TYPICAL WIRING

SINGLE ZONE LIGHTING CONTROL & SWITCH

Provides a simple form of control to combine RGB and Shadow-NET™ products

- Recommended for a simple, single zone RGB control system,
 Will also broadcast control of a single
- Can also be used to add a zone of RGB lighting to a multi-zone system (listen mode)

12V Power Source

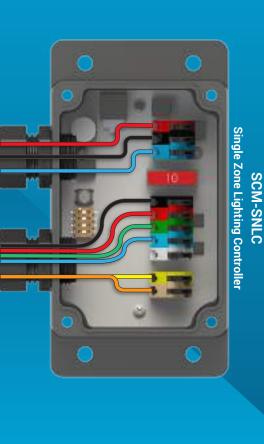
Shadow-NET® output to sync with other Shadow-NET® devices

SCM-SWITCH

Power Source

coordinate underwater Lights

zone of Shadow-NET™ messages to





SCM-SWITCH-0/0/MOMENTARY - TYPICAL WIRM'S

THREE POSITION MARINE LED LIGHTING SWITCH



Green wire is the momentary control

wire to access lighting modes

Power Source

SCM-SWITCH-0/0/MOMENTARY

SCR Series Underwater Light



UNDERWATER LIGHTS

SCM SERIES









SCR SERIES



- Ideal for trailer or lift kept boats
- Low profile design to allow many mounting locations
- 3" economical cost option
- Ideal for 'Live In The Water' boats



SCM SERIES





UNDERWATER LIGHTS

SC3 SERIES





Key Features

- Economical cost option
- Thru-bolt and surface mount version
- Passive RGB design
- 3" Diameter
- 3A current draw (white)
- Glass lens
- 3000 lumens







ABOVE WATER LIGHTS

COURTESY LIGHTS



LIGHTING STRIPS



DOWN LIGHTS

SPREADER LIGHTS



LARGE ROUND ACCENT LIGHT



SMALL ROUND ACCENT LIGHT







UNDERWATER LIGHT POWER ACCESSORIES

SCM-PD4CH
4 Position Power Distribution Module



SCM-PWR6 6 channel digital Switch Module



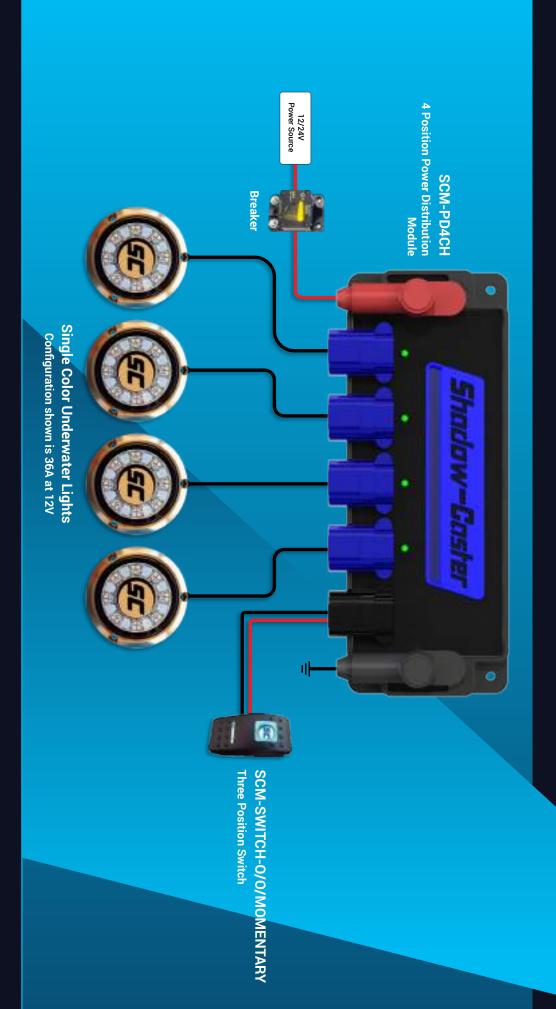
- Power distribution only
- Compact remote power control box
- Recommended when installing two or more underwater lights
- Individual digital overcurrent protection for each channel
- IP67 Deutsch connections

- 6 independent digital switches
- Control 3rd party lighting
- Digital over current protection
- Manual switch override
- Full integration with Shadow-NET™ interface



SCM-PD4CH - TYPICAL WIRING

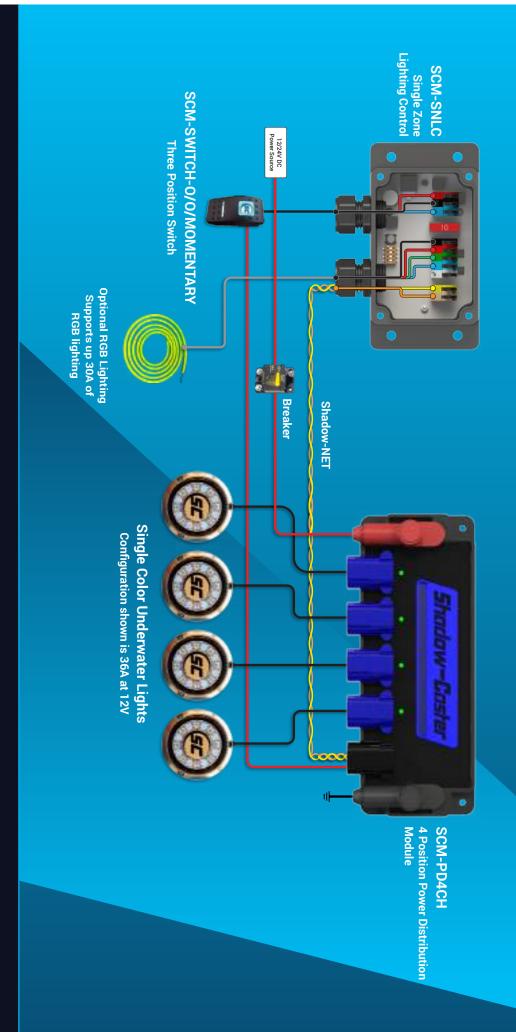
4 POSITION POWER DISTRIBUTION MODULE





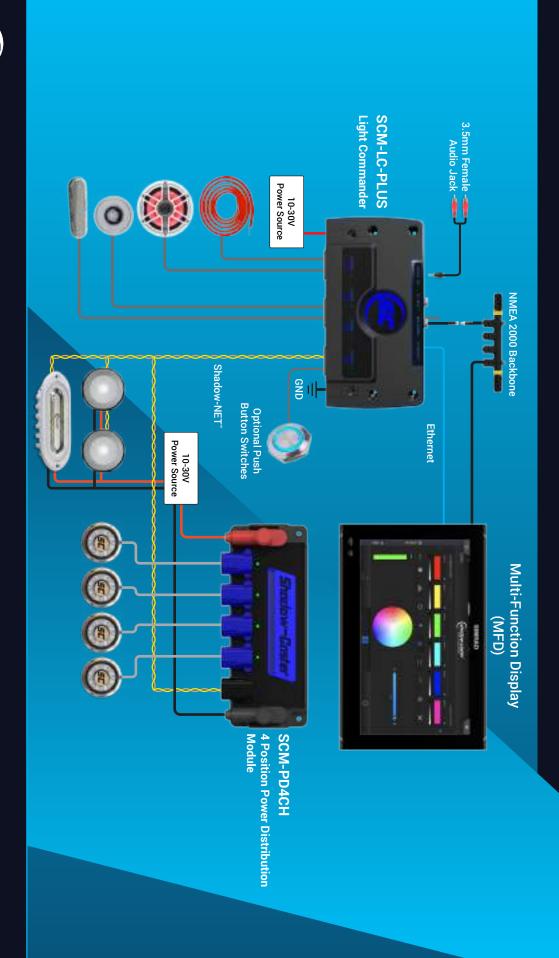
SCM-PD4CH - TYPICAL WIRING

4 POSITION POWER DISTRIBUTION MODULE



SCM-PD4CH - TYPICAL WIRING

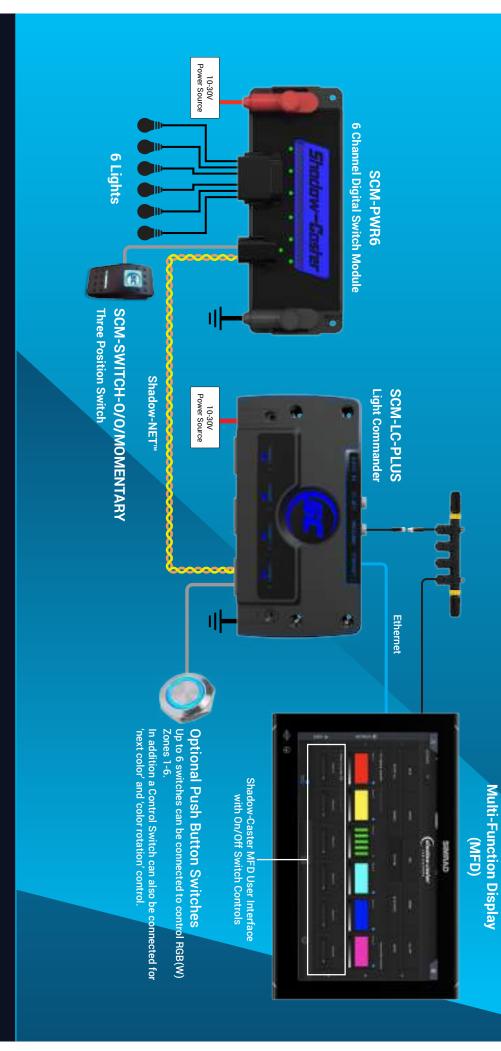
4 POSITION POWER DISTRIBUTION MODULE





SCM-PWR6 - TYPICAL WIRING

6 CHANNEL DIGITAL SWITCH MODULE





SHADOW-CASTER™ MARINE LIGHTING

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